



## Fort Greene & Clinton Hill

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### Green Fort Greene & Clinton Hill Means Business

Green Fort Greene & Clinton Hill is reducing our community's contribution to global warming and our use of non-renewable resources. Our projects operate on two levels. Directly, they help us take specific earth-friendly actions. On a broader level, they reinforce a green culture, enabling us to see choices we may otherwise miss and to make green choices as a matter of course.

Two very fruitful contexts for making our neighborhood even more earth-friendly are at the intersection of consumers and retailers and in the operations of our local businesses. A working list of the simple measures which we hope businesses will adopt right away follows.

#### General

- “Wanna Bag?” Particularly if customers are taking one or two items, ask if they need a bag. To avoid any misunderstanding and repetitive explanations, we could provide store owners with a small, tastefully designed sign that would read. “Wanna bag? We ask because we do not want to create unnecessary trash. We are glad to give a bag if you want one. Like you, we support Green Fort Greene & Clinton Hill.”
- Give out Green FG&CH information. In the past many merchants and restaurateurs gave customers information about wholesale priced compact fluorescent light bulbs and free trees offered by GFG&CH. Periodically information about different projects could be provided, generally on discrete take-home business card-sized leaflets.
- Point out lower environmental impact products on shelves with signage.
- Promote reusable bags



**FORT GREENE ASSOCIATION**  
HISTORIC FORT GREENE BROOKLYN

### Wine stores:

- Green Product of the Month. Highlight a green product on sale each month. Less packaging or organic or locally grown.

### Dry Cleaners

- Re-use hangers. It seems that all dry cleaners recycle hangers. Make sure customers know: put up a sign that says, “We recycle hangers. Bring them back. Like you, we support Green Fort Greene & Clinton Hill.”

### Restaurants and Take-Outs

- Eco To Go. Ask to-go customers if the plasticware, napkins and extra condiments can be eliminated.
- Composting Food Waste -- switch to carters who compost

### Pizzerias

- Use cartons with high recycled content

### Professional Offices

- Use paper with at least 30% post consumer recycled content

### Cafés

- Discourage lids for coffee unless it is going out of the store
- Encourage people to bring their own cup with a price incentive

### Bars

- Re-use the same glass for a refill of the same drink

### Hair Salons

- Compost trimmings